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# Nomination Guidelines

## Lewis and Clark National Historic Trail

### Nomination Guidelines

The Lewis and Clark National Historic Trail Geotourism Coalition is working with the National Park Service to create a Geotourism website MapGuide. Geotourism is defined by Travel Writer Jonathan Tourtellot as *“Tourism that sustains or enhances the geographical character of a place – its environment, culture, aesthetics, heritage, and the well-being of its residents.”*

### An Opportunity for You!

Residents, visitors, community organizations, tourism stakeholders and local businesses are asked to nominate sites for potential inclusion in a destination branded website MapGuide, of the Lewis and Clark National Historic Trail. (If you are not the owner or administrator of what you are nominating, please check with them before making a nomination.)

Your nominations will help to tell the stories along the trail, from ancient times to the sites, attractions and businesses that make the region unique today. Complete an online *Nomination Form* and help identify destinations and experiences most distinctive to the people and places of your region.

### What are the Guidelines for Inclusion in the Geotourism Site?

Is the spot, attraction, business, activity, or experience distinctive to our town, area, or region, and is it authentic to the Lewis and Clark National Historic Trail experience? Examples may include:

- Remarkable natural areas and geologic features such as creeks, lakes, bluffs, beaches, wetlands, bayous, forests, rivers, or wetlands
- Distinctive wildlife habitats and notable species of birds, mammals, flowers, or trees
- Places featuring local cuisine or agricultural products: farmers markets, shops and restaurants, agro-tourism sites
- Events, ceremonies, and festivals that highlight the community’s heritage, food, music, and traditions
- Cultural experiences: heritage sites, museums, theaters, music, literature, and performing arts
- Artist studios and galleries, craft workshops, shops featuring handmade items from the region

- Outdoor experiences such as rafting, hiking, biking, hunting, horseback riding, beaches, swamp tours, water activities, parks, or heritage areas
- Historic places such as trails, old homes, distinctive local architecture, or Native American sites
- Scenic routes including hiking trails, bike routes, water ways, birding trails, and scenic byways
- Community stewardship projects, land trusts, conservation, or restoration initiatives
- Locally owned and family businesses like a café, pub, craft shop, winery, unique lodging
- Local artist or artisan, storyteller, outdoor guide or historian
- Legends, stories or other unique aspects of the region

***Once you identify a potential site, consider what makes the site unique:***

- What story does this site or experience help tell?
- Are there significant historic, cultural or natural features associated with the site?
- Is it under-appreciated by local residents and visitors, or is it already crowded or at capacity?
- Does the site offer a unique experience? Is there local awareness and pride in this place?
- Do the community and local businesses benefit from and support visitation at the site?
- Is interpretative or educational information available at the site?

## **Nominating a Site**

To nominate a site online, fill out an electronic site nomination form at:

[www.LewisandClark.travel](http://www.LewisandClark.travel)

For more information contact:

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or

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The Lewis and Clark Geotourism Coalition will work closely with the National Park Service Lewis and Clark National Historic Trail to select the sites and themes that will appear on the on-line MapGuide.